

BUYER REFERENCE

Features & fit.

Know what is included, where VenueKit fits and what needs a different scope.



VENUEKIT / BY CASSIAN CREATIVE

A complete system. A clear way forward.

\$1,500 one-time with branded setup, owner walkthrough and full onboarding support for the first 45 days. Additional support afterward billed hourly. Optional Cassian SCS hosting: +\$10/month. Other provider costs separate.

EDITION / SEPTEMBER 2026

Features & fit

Use this sheet to decide whether VenueKit matches your venue.

Best fit

- Independent bars, breweries, cafés with live music and small venues with one main event per date. Owners who want a clear booking process and attractive promotion tools.

Public-facing components

- Branded mobile website; event lineup with poster imagery; public hours; booking request form; optional artist and ticket links; read-only calendar feed.

Booking and calendar

- Preferred and backup dates; poster upload; optional Spotify, Apple Music, up to three YouTube clips and press-kit link; request history; approve/decline/alternate-date decisions; primary date holds; recurring events and skipped occurrences.

Owner tools

- Overview and aggregate activity; booking inbox; event calendar; artist contacts and CSV export; Promotion studio; hours and availability; venue and branding; owner guide.

Promotion tools

- Lineup, open dates and artist spotlight formats. Copper marquee, Ivory editorial and After hours. 1080 x 1080 or 1080 x 1350 PNG exports. Compact saved image attached to each draft. Owner-reviewed text and image.

Optional live services

- Notification email: configured verified sender and approved routing. Facebook Page publishing: configured Meta integration plus venue authorization. These are not automatically active in the demo.

Know the boundaries before you buy.

A practical one-venue system with a clearly defined scope.

Dates and capacity

- One primary event or hold per date, even if two performances would be at different times. A backup date is only a preference; it is not held. Monthly patterns need individual events. Calendar subscriptions are read-only and refresh on the calendar provider's schedule.

Promotions and publishing

- Graphics use selected event facts, not later edits made only in the caption. Lineup graphics feature up to three shows; all selected shows stay in the text. Open-date graphics show up to eight dates. Scheduled posting, Instagram publishing and personal-profile publishing are not included.

Purchases and contracts

- VenueKit does not sell tickets, take performer deposits, sign contracts or provide an artist acceptance portal. You may add a ticket link supplied by the event organizer.

Reports and permissions

- Analytics count aggregate page views and booking submissions, not unique people. The standard owner login is not a staff-role or multi-venue permission system. No performance or sales result is guaranteed.

Price and handoff

- \$1,500 one-time for one venue: software, branding with supplied assets, deployment, owner walkthrough, editable source and guides. Full onboarding support is included for the first 45 days. Additional support after 45 days is billed hourly. Cassian SCS can host your site on our servers if needed for an additional \$10 per month. Domain, database, email service and custom integrations are separate.
- Your installation is independent. Cassian confirms setup timing after intake; purchase does not automatically launch a customer site.

Know the boundaries before you buy. / continued

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Try the right parts of the demo

- Public site: <https://cassian-venuekit.vercel.app/>
- Booking:
<https://cassian-venuekit.vercel.app/book>
- Owner tools:
<https://cassian-venuekit.vercel.app/owner-tools>
- <https://www.cassianscs.com/creative/venuekit>