

## SALES SHEET

# The whole show. *Beautifully managed.*

A branded website, booking inbox, calendar and owner workspace for independent bars and venues.



VENUEKIT / BY CASSIAN CREATIVE

## \$1,500

One-time / USD. Branded setup + full 45-day onboarding support.

Support afterward billed hourly. Optional Cassian SCS hosting: +\$10/month. Other provider costs separate.

[EXPLORE THE LIVE DEMO](#)



# The whole show, in one place.

From the first request to the next lineup post.

## 01 / Book with a clear process

- Band intake with preferred/backup dates, poster upload and optional EPK links. Hear Spotify or Apple Music, watch YouTube live clips and open a press kit before approving, declining or proposing another date.

## 02 / Keep the calendar current

- Published events, recurring weekly shows, posters, hours and date overrides. Read-only calendar subscriptions for Google or Apple.

## 03 / Create stronger promotions

- Lineup posts, open-date campaigns and artist spotlights. Three premium graphic styles; square and portrait exports. Save editable or approved drafts.

## 04 / Run the everyday details

- Artist contacts and follow-ups, CSV export, venue branding, aggregate traffic counts and an in-app owner guide.

## What your purchase includes

- \$1,500.00 USD one-time. Includes the VenueKit software, branding with supplied assets, one venue deployment and initial configuration, an owner walkthrough, editable source and guides. Full onboarding support is included for the first 45 days. Additional support after 45 days is billed hourly. Cassian SCS can host your site on our servers if needed for an additional \$10 per month. Domain, database, email service and custom integrations are separate.

## Good to know

- One primary event or hold per date. No multi-room scheduling, ticket inventory, performer payment collection, contract signing, scheduled social posts or two-way calendar editing.
- Facebook Page publishing is optional. It needs installation setup, owner authorization and the Meta app access/approvals required for the customer. The demo simulates this flow and never connects or posts. Copying captions and downloading graphics work without Facebook authorization.

## Take the next step

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